TO: NYD/ERA Friends of Irene & Sid Keyles

FROM: Sid Keyles, Special Assistant to the Chairman

DATE: September 2009

SUBJECT: Memory Walk 2009 to Benefit the Alzheimer's Association

As many of you already know, my wife, Irene, had been diagnosed with dementia, the most common form of which is Alzheimer's, in December 2002. As expected with this condition, there continues to be some deterioration, but we seem to be able to continue doing as best we can, given the situation, and we continue to do our usual amount of traveling and socializing with friends and relatives and participating in Sid's bus and rail groups, as much as we can (especially ERA). We also plan to continue to participate in the Memory Walk this October.

The Greater New Jersey Chapter of the Alzheimer's Association holds Memory Walks during the month of October to raise money to help provide support and assistance to New Jersey individuals with Alzheimer's disease and their families. This is part of the national Memory Walk, the nation's number one fund-raiser to help those battling Alzheimer's. As we have in recent years, Irene and I are planning to participate in the Northern Regional Memory Walk on Sunday, October 25, 2009, in Paramus, NJ. We are planning to walk the approximately three mile route that morning and ask you to sponsor us in the Walk by making a contribution to the Alzheimer's Association. Please help us by contributing \$5, \$10, or whatever lesser or greater amount you may desire. We'd like to receive your check, made payable to "Alzheimer's Association," by mail on or before October 17<sup>th</sup>. Alternatively, you may give it to us at the upcoming October 16<sup>th</sup> Division Meeting. If you will be using mail, please mail your check to:

Irene and Sid Keyles 2194 Kent Court Mahwah, NJ 07430-3822

You also have the option of making your supporting contribution online at <a href="www.alznj.org">www.alznj.org</a>. Click on "Memory Walk 2009" in the list in the left margin and then hit the "donate" link to get to the Memory Walk 2009 home page. Once there, enter "Irene Keyles" as Participant's Name and click "Search". When "Irene Keyles" appears, proceed by clicking on her name, after which you can make an online or offline donation in Irene's name, which will be credited to Irene's Team. If you do not want to be a sponsor, that will, of course, be OK. We welcome your moral support.

We have been pleased to have many friends and relatives walk with us in past years and really would like to encourage more of you to walk with us this year on October 25<sup>th</sup>. We have, again, registered "Irene's Team" for that purpose. If you are interested in walking with us that morning, please let us know.

We hope we can count on you as a sponsor (and, perhaps, a walker). Thank you.